

Close the Strategy Execution Gap

12 Questions Turn Strategy into Results
with **Clarity**, **Control**, and **Confidence**.



Is Status Reporting Looking Forward or Back?

Replace “green” status summaries with a forward risk look:
“What could slip next, why, and the trigger to watch.”



How Do You Define Ruthless Transparency?

Straight answers start with the question:
“What do you need from me to turn this?”



Are Teams Working On Urgent, Important, or Something Else?

If you had to free up 15% capacity by Friday, could you? What current project goes first?



Have You Primed The Pump So Strategy Shows Up In Daily Work?

How do you fill in the blanks: *“If we’re serious, we will stop ___, and start ___, so that teams can plan on ___.”*



Are Trade-Offs Made Quickly With Confidence?

Do owners run paper routes or leave it to chance?
Have you pre-wired decisions using 1:1s and curiosity?



Is Planning All Or Nothing, Or Fluid Like A Rolling Wave?

Can you rethink planning like a surfer attacking a wave.
Identify each one coming, then time your approach to ride it into shore?



Do Your Initiatives Adapt And Remain In Control?

Are you ready to set the pace for your strongest competitors by moving quickly, making better decision, and adapting with discipline.



Do You Manage Execution Risk, Or Take A Wait And See Approach?

Waiting for risks to become issues gets expensive. How does your structure help identify, track, and manage your highest risks?



Where Does Your Budget Leak Out From?

Rework, delays, and mis-alignment all cost real money. Closing the gaps in strategy execution is often the fastest ROI you have.



Are You Driving Impact or Just Keeping People Busy?

Success isn't measured in effort. It's in
outcomes that change the business.



Do You have Balance Between Strategy and Operations?

It starts by knowing your true capacity and establishing a sustainable resource split between both.



Is Radical Transparency Baked Into The Culture?

Can you hear bad news and remain curious? Does your team come with solutions or finger pointing?

